

# Shetland's Partnership Plan 2018-2028

*Working together to improve the lives of  
everyone in Shetland*

*Consultative Draft - December 2017*



Participation



Place



Money



People

# Community Planning

Public agencies working together and with the community to improve outcomes and reduce inequalities

*It is about how we will tackle the issues that leave some people and groups with a poorer quality of life than others.*

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# Community planning partners in Shetland



Skills  
Development  
Scotland



sport  
scotland



SCOTTISH  
NATURAL  
HERITAGE



NHS  
Shetland

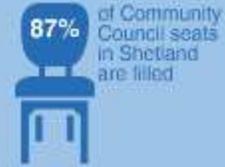


# Reviewing the Evidence

# Participation



## Getting involved



we have a strong sense of community and a high level of volunteering



11 'Participatory Budgeting' events have been run in Shetland since 2010, enabling the community to influence how public money is spent in their area



**939 people** responded to the Place Standard consultation telling us what they think is important for Shetland



there are **101** social enterprises in Shetland, the highest rate per head of population in Scotland

## What the Community think



people in Shetland want to be more involved and influence decisions that affect them



# Getting involved



**87%**

of Community Council seats in Shetland are filled



**56%**

of people in Shetland are involved in volunteering, the national average is 27%

in 2014 volunteering in Shetland contributed

**£15.5 million**

to the local economy

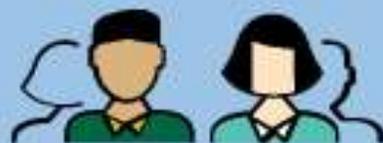


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# What the Community think



**41%**

of people in Shetland want to be more involved in decision making about their area, the national average is 34%



**79%**

of people in Shetland strongly feel that they could turn to friends or relatives in their community for advice or support



**27%**

of people in Shetland say they feel they can influence decisions affecting their local area

people in Shetland want to be more involved and influence decisions that affect them



**59%**

of people in Shetland are satisfied with local services (health care, schools and public transport)



**88%**

of people in Shetland feel that they are a part of their community, the national average is 77%

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# People



## Health and Well-being



Life Expectancy for Women in Shetland is **81.9** years old



HEALTHY Life Expectancy - how long women might live in a 'healthy' state is **68.4** years

Emergency admissions to hospital in Shetland are **11%** lower than the Scottish average



Life Expectancy for Men in Shetland is **78.1** years old



HEALTHY Life Expectancy - how long men might live in a 'healthy' state is **66.6** years

Early Mortality in Shetland is



14% lower than the Scottish average

health, well-being and life expectancy in Shetland are generally better than the Scottish average



of households in Shetland

do not earn enough to live well

of households in Shetland spend over 10% of their household income on energy bills - the figure for Shetland has been increasing whilst the Scottish average has fallen



of children in Shetland live in low income families - this figure has remained fairly static over the past decade whilst the Scottish average has fallen

poverty rates in Scotland continue to improve whilst the rates in Shetland remain static or are worsening, alcohol misuse is also a clear issue for Shetland



22%

of people are 'problem drinkers', compared to 17.8% for Scotland



the proportion of child protection cases involving alcohol & drug misuse is 3 times the national average



15.5%

of children in Primary 1 are NOT a 'healthy weight' - slightly more than the Scottish average

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the proportion of child protection cases involving alcohol & drug misuse is 3 times the national average

# Place



## Population



The population has been increasing steadily since 2001 but showing a slight fall in recent years - particularly in some rural areas

our population is ageing at a faster rate than the rest of Scotland



Priorities for improvement according to Shetland Communities:

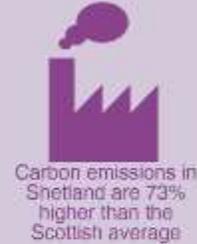
1. Public Transport
2. Work & Local Economy
3. Housing & Community



## Work and local economy



we have low unemployment, a labour and skills shortage, and we are heavily reliant on a few key sectors and locations



# Population



23,230

people live in  
Shetland

18% of our population  
is aged 65 and over....



4%

more than a  
decade ago

our population is  
ageing at a faster rate  
than the rest of  
Scotland

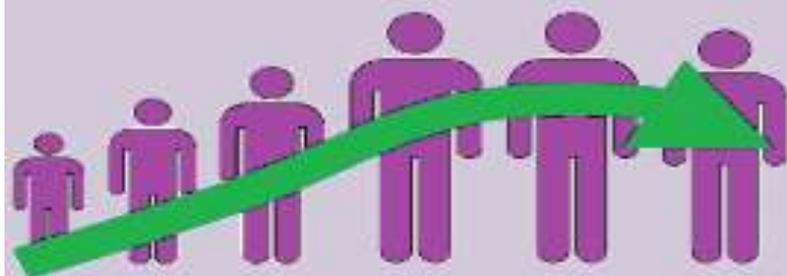
35% of our population  
is aged 30 and under...



3%

less than a  
decade ago

The population has  
been increasing  
steadily since 2001 but  
showing a slight fall in  
recent years -  
particularly in some  
rural areas



Priorities for improvement  
according to Shetland  
Communities:

1. Public Transport
2. Work & Local Economy
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# Work and local economy



of people aged 16-74 are in employment or full time education



we have low unemployment, a labour and skills shortage, and we are heavily reliant on a few key sectors and locations

of businesses are dependent (to a greater or lesser extent) on the oil and gas industry



of businesses are dependent (to a greater or lesser extent) on fisheries



of businesses struggle to fill vacancies due to a lack of local labour

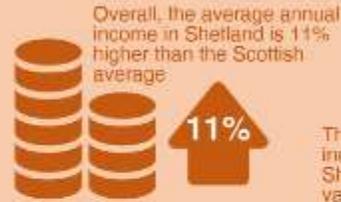
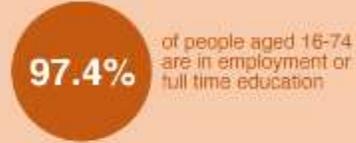
Carbon emissions in Shetland are 73% higher than the Scottish average



# Money



## Income



of households in Shetland have at least one working adult, 12% more compared to Scotland

**we have low unemployment and high average earnings - but this is not the case in all areas**

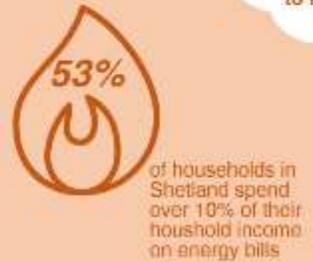
## Cost of living



**the cost of living in Shetland is very high and despite our relatively high average incomes, many people do not earn enough to have an acceptable standard of living**



of households in Shetland do not earn enough to live well



# Income



of people aged 16-74 are in employment or full time education



Overall, the average annual income in Shetland is 11% higher than the Scottish average

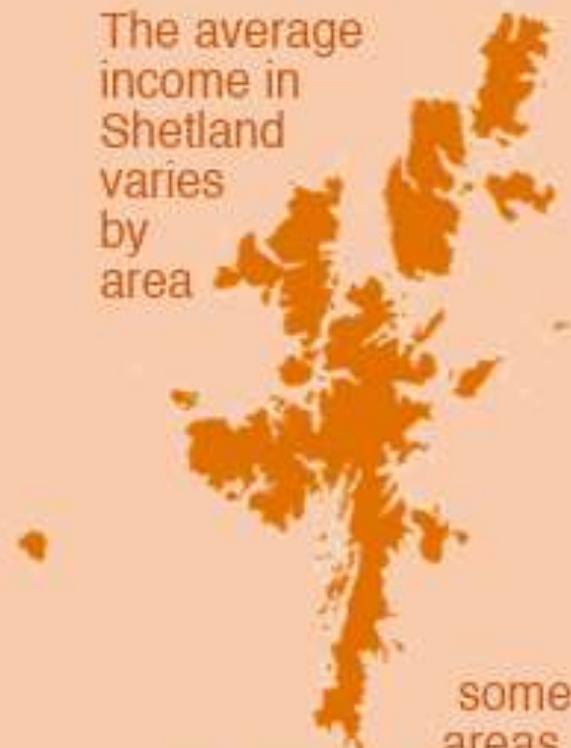


The average income in Shetland varies by area



of households in Shetland have at least one working adult, 12% more compared to Scotland

we have low unemployment and high average earnings - but this is not the case in all areas



some areas earn, on average, up to 13% less than the Scottish average and others up to 29% more

# Cost of living



the cost of living in Shetland is

**20% - 60% higher**

than the UK average



of children in Shetland are living in low income families.... the high cost of living in Shetland means that many more may be in financial hardship

the cost of living in Shetland is very high and despite our relatively high average incomes, many people do not earn enough to have an acceptable standard of living



of households in Shetland **do not earn enough** to live well



of households in Shetland spend over 10% of their household income on energy bills



**11%** of households in Shetland receive support with housing costs

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## Draft Vision

*“Shetland is a place where everyone is able to thrive; living well in strong, resilient communities; and where people and communities are able to help plan and deliver solutions to future challenges”*

# Draft Priorities

## People

Individuals and families can thrive and reach their full potential

## Place

Shetland is an attractive place to live, work, study and invest

## Money

All households can afford to have a good standard of living

## Participation

People can participate and influence decisions on services and use of resources

## Locality Planning

Locality planning enables communities and partners to find innovative solutions to key challenges

**Delivering together**

# What we are asking of you

Feedback on:

- Your reflections on the issues and priorities in the plan?
- How does it relate to what you know about/see in your local area?
- How can we do things differently to address these issues?
- Are there groups in your community that you think can play a role in delivery?

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